



New Education Platform

www.edufuture.biz



7W Education system

The Project HundrED is an outstanding event of the year. It marching worldwide, because of its uniqueness and attractiveness.

Our contribution to the Project HundrED includes several blocks of "100" items and can be an essence of the modern education system. We combined HundrEDs with our 7W Education system, in order to get a synergetic effect of uniting of all elements of education system: environment, stakeholders, contents, management, students, parents, teachers, technologies, equipment, financing and the expected results.

Future

There are two significant crisis in global education appeared. The first – dissatisfaction of society about the level of knowledge and skills of the graduates. The second –uncertainty of the education system trends in future. Unfortunately, the period between learning and application of knowledge is 15-20 years. In addition, the future, as we know – is indefinable.

The way out to overcome these crises comes from the answers on the 7 basic key questions:

- Why learn
- What to learn
- Where to learn
- How to teach
- Who will teach
- How to finance
- What will be the results at the end of the day

For getting answers, we have developed (and accomplished already pilot projects in Ukraine) model of education 7W, which reflects the basic values, tenets, the main challenges of the 21-st century and perspectives of "Hundred".

Future Businesses

1. Entrepreneurship
2. Business process
3. Logistics
4. Finance
5. Energy market
6. Market trade
7. ...
100. ...

Future Professions

1. ...
2. ...
3. ...
4. ...
5. ...
6. ...
7. ...
100. ...

Future Skills

1. Self study
2. Creativity
3. Critical thinking
4. Collaboration
5. Collaboration
6. Making decisions
7. Army
8. Coaching mentors
9. Practice thinking
10. Closing portfolio
11. ...
100. ...

The Country can be the First if it solves 7 Education problems

1. Why learn? Higher Competences and Knowledge
2. What to learn? Modern Content
3. Where to learn? In Creative environment
4. Who will teach? Teachers-coaches
5. How to learn? Efficient technologies
6. How to finance? According to Results
7. What will be the Results? High value of Graduates and prestige of the country

Education MARKETING

It takes into account the past hundred years, and one hundred years of future ahead. To this end, we predicted:

- 100 future professions
- 100 future businesses
- 100 future competences and skills
- 100 future education technologies
- 100 future cases
- 100 future presentation illustrations
- 100 future slogans

The presentation consists of 100 slides, which reflect the holistic algorithm of progressive education.

100 innovative cases

We have developed the new-fangled 100+ special cases, which are already used by hundreds of schools in different countries. It is known that Finland has declared itself a country in which, instead of ordinary subjects, partially cases are implemented. When we began to download interdisciplinary cases, students and teachers pointed out that it was a dream to have this learning instrument. And now that dream came true.



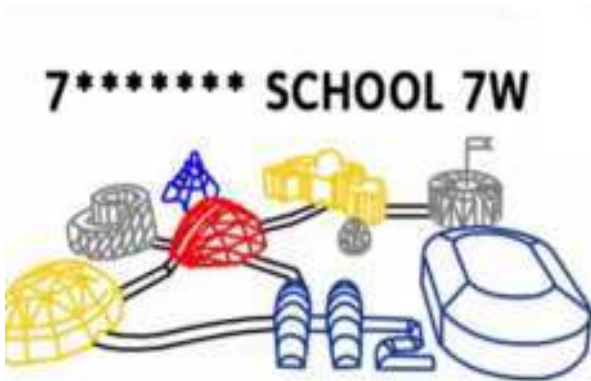
Educational platform

We created educational web platform www.edufuture.biz, with the attendance of 200 000+ per day from 58 countries worldwide, where educational and auxiliary materials are well structured. Students call it the Knowledge Hypermarket. The cases downloaded in different languages (English, Polish, Ukrainian, Russian, Finnish, Arabic ...).



The School of Future 7W

This project combines the most advanced and daring ideas of «smart schools», similar to smart homes. These schools will set a powerful new trend, becoming the brand name and a beacons for educators, that still await when the first major breakthroughs appear. Here they are.



Each building symbolizes unique shapes: "Brain", "Heart", "Cylinder", "Honeycomb", "Spiral", "H2O". The "Pyramid shape" building – is a Think Tank. It is The Winnovative Institute of Future", where the best educators, scientists and futurologists will create all new educational materials and technologies.

Why do we suggest these nice building facilities? Because the main trend now is to combine education and edutainment in order to upswing student's motivation and make this learning Centre as one of the Wonders of the world.

Then time will come to create a chain of 7W schools in different countries that will underline a new era in super modern education approaches.

Benefits for NOKIA

In future, the education system will cease to be chaotic. On the contrary, there will be several world's largest brands, that will compete (A, B, C, 7W). It will look similar to Nokia, Apple, Samsung, Xiaomi, Motorola, etc...

We predict the idea (for Nokia), that this company can become a world leader in the electronics market segment for schools, by attracting additional tens of millions of customers (students) who will benefit from a special school-educational applications, for example, case studies and other lessons. The market is ready and is awaiting to join 7W platform with the appropriate i-phone or i-pad.



The secret is that yet nobody decided to create a special education device. And one billion of the pupils and students in the world ought to carry these full of books bags daily. Why is it so? Because, it was not understandable how to combine hardware, software and the education materials and data. Now we have a solution.

Part of it should be kept inside of the computer, part of it in the clouds, part of it – outside. And there must be quick access to all parts of the knowledge. Now it is possible to have "all the school in one place" with the variety of options.

So, such companies, as Nokia can have an advantage in occupying the new segment of the global education market.

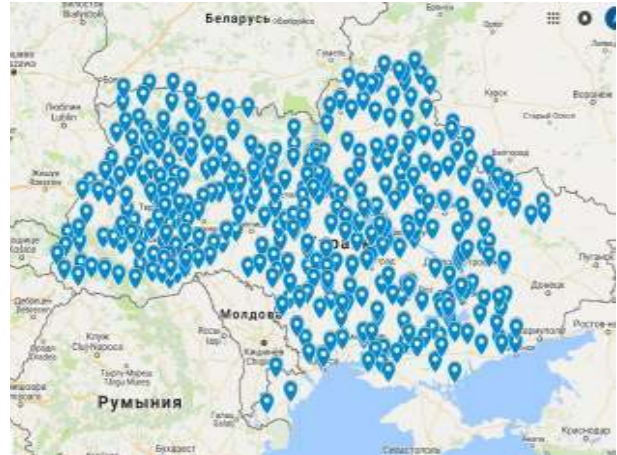


World Ranking

Finland has high ranks in the PISA tests. However, these tests reflect only the overall literacy, but not the world leadership in modern educational technologies of the future. Widely known brands («Finnish houses», «Finnish bath», etc) should add «Finnish schools» under the key to different countries. Finland may become the founder of a global network of innovative schools 7W, strengthening its education brand.



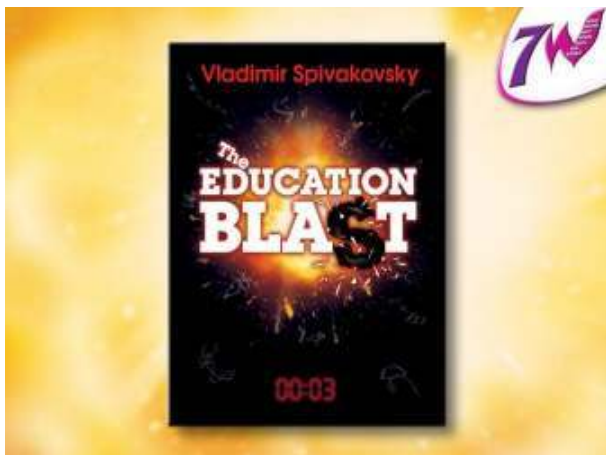
1. Singapore	24. Denmark	41. Malta
2. Japan	25. Finland	42. Slovenia
3. Estonia	26. Portugal	43. Estonia
4. Taipei	27. Norway	44. Chile
5. Iceland	28. USA	45. Bulgaria
6. Mexico	29. Austria	46. IRL
7. Canada	30. France	47. Hungary
8. Vietnam	31. Sweden	48. Uruguay
9. Hong Kong	32. Czech Republic	49. Cyprus
10. Denmark	33. Spain	50. Malaysia
11. South Korea	34. Latvia	51. Albania
12. New Zealand	35. Brazil	52. Qatar
13. Slovenia	36. Luxembourg	53. Kazakhstan
14. Australia	37. Italy	54. Thailand
15. United Kingdom	38. Hungary	55. Costa Rica
16. Germany	39. Lithuania	56. Serbia
17. Netherlands	40. Slovakia	57. Colombia
18. Switzerland	41. Argentina	58. Mexico
19. Ireland	42. Russia	59. Montenegro
20. Belgium	43. Israel	60. Georgia



“The Education Blast”

This book became the book of the year due to its design, content, attractiveness, quality and progressiveness. It shows how would the 7W School look like in 50-100 years, considering all elements of education system, services and infrastructure.

7W project participated in the American competition XQ, which was organized by Laurene Jobs (Steve Jobs' widow), for creating the best education system for the U.S. Our project became a finalist among the 700 teams.



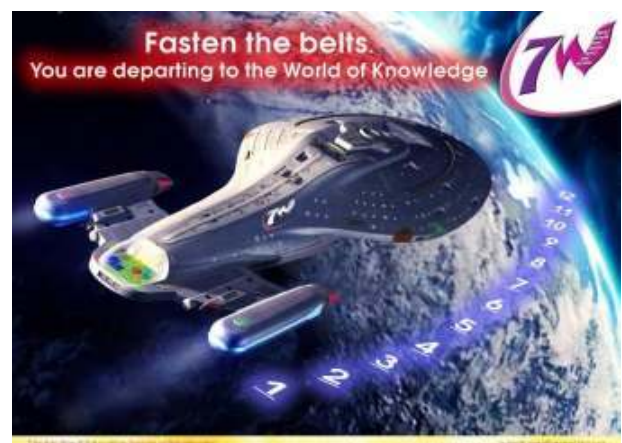
Local education reforms

We have developed (and implemented) Strategy for educational reform in the Kiev' region of Ukraine (750+ schools), with a detailed step by step action algorithm. Moreover, it is intensively extends.



What results will be at the end of the day?

As a result of implementing 7W, any country can strengthen its leading position in the world of education, that will attract investments and will have a significant economic and social benefits. Students will receive a quality education that will reduce unemployment and contribute to the country's progress.



Why is our project worthy of attention?

Because it is smart, deep, attractive, profitable and realistic. Moreover, it is winnovative and reflects the Future.



Thank you for your attention and we wish HundrED great success and prosperity in Finland and in the world.

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